



The *International Symposium on Visual Information Communication and Interaction* (VINCI) is a multi-disciplinary conference that provides a forum for researchers, artists, designers, and industrial practitioners to discuss the state of the art in visual communication theories, designs, and applications.

VINCI has been previously held in Sydney (VINCI 2009), Beijing (VINCI 2010), and Hong Kong (VINCI 2011). VINCI 2012 will be held in the Year of the Dragon on September 27 and 28 in the beautiful city of Hangzhou, China.

Papers

We are soliciting high quality, research papers reporting on original research as well as system development experiences across a wide spectrum of interests and disciplines, including computer science, design, arts, sociology, anthropology and psychology. We are particularly interested in work that bridges the divide between technology, art and design. Topics of interest include, but are not limited to, the following:

- Visual Analytics
- Information visualization
- Cognitive aspects of visual information comprehension
- Graph drawing and visualization
- Sketching
- Graphical user interface design
- Software visualization
- Usability or empirical study of new visual metaphors
- Visual approaches to knowledge discovery
- Visual programming and modeling languages
- Visualization on mobile devices
- Aesthetics in visual communication and digital media
- New media in art and design
- Interaction methods (touch-based, haptic, vision-based, multi-modality)
- Animation
- Visual metaphors and symbols
- Design theory in the digital age
- Game design

Accepted papers will be published by ACM Press and made available in the ACM Digital Library. Like VINCI 2010 and VINCI 2011 papers, accepted VINCI 2012 papers will be EI-indexed. Selected papers will be published in a special issue of appropriate journals including the *Journal of Visual Languages and Computing* (JVLC) and *International Journal of Software and Informatics* (IJSI).

Demos

VINCI 2012 offers a timely venue for artists, designers, industrial practitioners and researchers to present their ongoing projects, discuss innovative ideas and new problems or applications, and gain feedback from the community about their work. Authors will have a chance to give a short presentation at the demonstration session to discuss work and interact with the audience. The submitted documents can be formatted as posters, demos, or videos. Please see the VINCI 2012 website for details.

General Chairs

Huamin Qu, Hong Kong University of Science and
Technology
Wei Chen, Zhejiang University

Program Chairs

Philip T.Cox, Dalhousie University
Shixia Liu, Microsoft Research Asia

Publicity Chair

Dichao Peng, Zhejiang University

Sponsor

State Key Lab of CAD&CG, Zhejiang University

Important Dates

Paper submission deadline: June 30, 2012
Notification of acceptance: August 15, 2012
Camera-ready paper due: August 31, 2012

Conference Venue

Zhejiang University, Hangzhou, China

Conference Website

<http://www.cad.zju.edu.cn/home/chenwei/VINCI2012/>

Contact

Please direct all enquiries to:
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